

TIMOTHY TAYLOR → *designer of interfaces, interactions & engaging user experiences.*

EXPERIENCE

SafetyWeb.com • Lead Interaction Designer

May 2010 — Dec 2010

Created wireframes, user task flows, strategies for displaying content, provided options based on user testing and feedback. Crafted UI & interactions, out of the box user experiences, referral programs, registrations, advertising pages & social network interactions with the core product. Lead a team of two designers.

Flock.com • Lead Designer

May 2007 — Nov 2009

Worked with Marketing, Product, Engineering, & Quality Assurance teams crafting web & product interfaces and interactions. Created prototypes for user testing. Assembled feedback into workable projects and enhancements. Took rough strategies & ideas from sketches to wireframe to polished product.

OurStory.com • Web Designer

Sep 2006 — Mar 2007

Created wireframes, interfaces and layouts for various aspects of the product. Designed conceptual models via product specs and prototypes. Responsible for the visual look and feel of the product. Converted approved mocks into valid XHTML & CSS. Worked with Product, Engineering, Quality Assurance & Marketing teams.

Focus Design Studios • Web Designer

Jan 2006 — Jun 2006

Designed logos, interfaces, CSS driven layouts, and graphic content for the studios various clients. Helped the studio transfer older methods of table based web design to web standards and CSS layouts.

Cantrall & Associates • Lead Designer

Mar 2003 — Nov 2005

Created, directed and maintained all creative content, print & web design. Clients included: *American Orthopaedic Foot and Ankle Society, Eastern Orthopaedic Association, American Academy of Oral Medicine and National Federation of Paralegals, Board for Certification.*

FREELANCE EXPERIENCE (Jun 2002 - Current)

Haier America • Visual Design & Development

Mar 2010 — May 2010

Responsible for visual redesign of their current website. Converted the mocks to a modular based CSS layout. Added JQuery interactions to cycle in new products and content.

Nitro Snowboards • Development

Jun 2006 — Sep 2006

Implemented a new visual, interface, data redesign and interaction of Nitro Snowboards USA. Wrote the core XHTML markup, product modules and all CSS cosmetics and interaction.

Eastlake Yoga • Visual Design & Development

Feb 2004 — Sep 2005

Converted previous website from table based layout to XHTML and CSS. Increased page rank on search engines. Designed, directed and maintained all event promotions, workshops, website and monthly newsletter. Edited photos for website slideshow and newsletter.

Marina Village Inn • Visual Design & Development

Dec 2003 — Jan 2004

Provided a new visual design and navigation. Edited photos and created a Quicktime panoramic view of the hotel and its amenities. Wrote the core XHTML markup, media modules and all CSS cosmetics and interactions. Increased page rank on search engines.

One Logic • Visual Design

Jan 2003 — Sep 2003

Created logo, business card, envelopes, letterhead, information design, media presentations and managerial reports. The reports illustrated data driven problem solving methods for a variety of corporate managerial & business obstacles using the OneLogic problem solving techniques.

UI, IX & UX SKILLS

Craft Ideas into Workable Products

Wireframes & User Task flows

Persona Research & Development

User Testing & Task Analysis

Competitive Product Analysis

Prototyping and Iterative Design

Mental & Conceptual Models

Maintaining Holistic Design Experience

Contextual Interfaces

Polished UI & Interaction Design

Information & Data Formatting

GRAPHIC SKILLS

Typography & Grid Structures

Image & Graphic Manipulation

Image Web Optimization

Document & Page Layout

Business Identity & Branding

Flyers, Posters & Brochures

Books, Magazines & Newsletters

Spot & Process Color Printing

SOFTWARE & PROGRAMMING SKILLS

Photoshop, Illustrator & InDesign

Hand Coding, SVN & Trac

Web Standards, HTML & CSS

EDUCATION

Art Institute of Seattle

AAA in Multimedia and Design

Graduated September 2002