# rqst: Project Clip It

**PROBLEM:**
User is exposed to travel packages, search results, promos, reservations. They want to bookmark or save these results and compile them into a itinerary for review before finally booking.
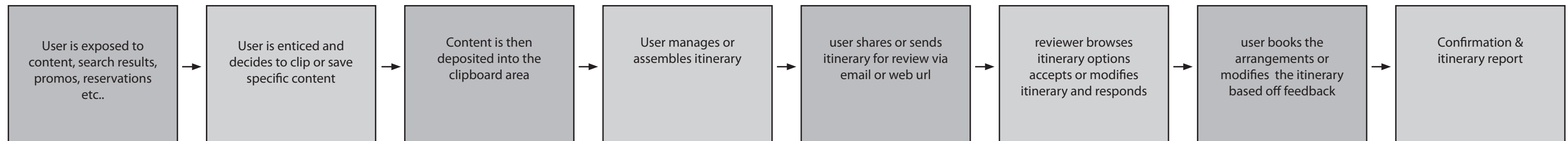
**SOLUTION:**
Allow users to clip search results, promos, travel packages, reservations, etc. Once captured or clipped allow the user to assemble the clippings into a report/itinerary and share or send off for review.

**DETAILS & CONSIDERATIONS:**
• What does the review process look like?
• How does content or clipped content appear in the report if they expire?
• How can we share the same report with multiple users?

## "CLIP IT" TASKFLOW

| User is exposed to content, search results, promos, reservations etc.. | → | User is enticed and decides to clip or save specific content | → | Content is then deposited into the clipboard area | → | User manages or assembles itinerary | → | user shares or sends itinerary for review via email or web url | → | reviewer browses itinerary options accepts or modifies itinerary and responds | → | user books the arrangements or modifies the itinerary based off feedback | → | Confirmation & itinerary report |

## SAMPLE "CLIP IT" UI FOR SEARCH RESULTS, CONTENT & PROMOS

**APPROACH**
Provide "Clip It "UI on all results, promos, content to allow users to clip choice content or packages to a specific page. On this page we could allow users to manage the clippings, assemble them into folders or containers, review, edit and delete

### Hotel results

**1** from **$208** per night — Hide room rates

WESTIN
**The Westin San Francisco Airport**
1.1 mi from San Francisco International Airport ★★★★☆
Photos | Amenities
☐ Compare

| | | | |
|---|---|---|---|
| **$208** per night | **Superior** 1K BED AAA RATE DELUXE NON-SMOKING BAY VIEW HEAVENLY BED AND BATH HIGH-SPEED INTERNET FOR A FEE ERGONOMIC Room/Rate details | Select | **Clip it!** |
| **$208** per night | **Superior** 2D BEDS AAA RATE DELUXE NON-SMOKING BAY VIEW HEAVENLY BED AND BATH HIGH-SPEED INTERNET FOR A FEE ERGONOMIC Room/Rate details | Select | **Clip it!** |
| **$210** per night | **Superior** 1K BED AAA PARKING PACKAGE DELUXE NON-SMOKING BAY VIEW HEAVENLY BED AND BATH HIGH-SPEED INTERNET FOR A FEE ERGONOMIC Room/Rate details | Select | **Clip it!** |
| **$210** per night | **Superior** 2D BEDS AAA PARKING PACKAGE DELUXE NON-SMOKING BAY VIEW HEAVENLY BED AND BATH HIGH-SPEED INTERNET FOR A FEE ERGONOMIC Room/Rate details | Select | **Clip it!** |
| **$219** per night | **Double** 2D BEDS BOOK NOW AND SAVE - FULLY PREPAID CANCEL RULES APPLY NO CHANGES ALLOWED TRADITIONAL NON-SMOKING HEAVENLY BED HEAVENLY Room/Rate details | Select | **Clip it!** |

More room rates

### Flight results

from **$303** per person — Select
Continental Airlines 6239
(operated by United Airlines)
ⓘ More Details
SFO | 6:21 AM (Apr 28)    Coach
SEA | 8:25 AM    2h 4m (Non-stop ) | Seat map
**Clip it!**

from **$303** per person — Select
United Airlines 276
SFO | 6:21 AM (Apr 28)    Coach
SEA | 8:25 AM    2h 4m (Non-stop ) | Seat map
ⓘ More Details
**Clip it!**

from **$303** per person — Select
US Airways 6378
(operated by United Airlines)
ⓘ More Details
SFO | 6:21 AM (Apr 28)    Coach
SEA | 8:25 AM    2h 4m (Non-stop ) | Seat map
**Clip it!**

### Restaurant results

**①** **Nick's Crispy Tacos**
Cuisine: Mexican
Distance: 1.5 miles
Price: $$$$
Rating: Very Good (Zagat)
For reservation info, call the restaurant at (415) 409-8226.
Invite guests
Add to My Restaurants
▶ Quick look
**Clip it!**

**②** **Nick's Crispy Tacos**
Cuisine: Mexican
Distance: 1.5 miles
Price: $$$$
Rating: Not Available
For reservation info, call the restaurant at (415) 409-8226.
Invite guests
Add to My Restaurants
▶ Quick look
**Clip it!**

**TOP DESTINATIONS**
*Chiang Mai: Thailand's Ancient Walled City*

Easily navigable and inviting to tourists from all over the world, Chiang Mai is known throughout Asia as Thailand's "Rose of the North" -- a popular tourist destination not only for its sophisticated take on Thai culture, but for its exotic outdoor excursions, bustling market places, and welcoming atmosphere. Details

**Clip it!**

# rqst: Project Clip It

**ITS A FREAKIN CATALINA WINE MIXER!!!!**



## CLIPPINGS PAGE
Adding a new section to the core navigation, we introduce the concept of clippings.
First run or click of the clippings page could reveal a getting started or instruction on how clippings pages work.

The Clippings page show the user whats has been collected and the ability to create an event. Users should be able to manage multiple events , create new events, label events, delete events, share events & book multiple events at once.

## CLIPPINGS PAGE INTERACTION
We allow users to drag clippings into the specific event creation area. We should leverage the existing knowledge base of drag & drop that users experience with expenses.

## CLIPPINGS, EVENTS DETAILS & CONSIDERATIONS
• UI to remove clippings in the clippings module?
• Scrollbars vs Chevrons?
• Reduction of  Select UI when items are placed in the Event Creator.
• Behavior of revealing more detailed info inline in the clipping area?
• How does content or clipped content appear in the report if they expire?
• We are surfacing a new concept of event management, is this really a clippings page now?
• What does an Event email/landing page look like?
• Sometimes I just want the ability to say what I want. Add a notes/comments section for responses/confirmation?
• When event is sent, how does it appear, what UI is needed to confirm, modify, interact etc...

**rqst:**™

**Catalina Wine Mixer Mexico  April 28th – 29th 2011**

**Choose Your Air Travel Option**

from **$386** per person

**United Airlines 276**
SFO | 6:21 AM (Apr 28)    Coach
SEA | 8:25 AM    2h 4m (Non-stop ) | Seat map
ⓘ More Details

from **$386** per person

**Continental Airlines 6239**
(operated by United Airlines)
SFO | 6:21 AM (Apr 28)    Coach
SEA | 8:25 AM    2h 4m (Non-stop ) | Seat map
ⓘ More Details

from **$386** per person

**US Airways 6378**
(operated by United Airlines)
SFO | 6:21 AM (Apr 28)    Coach
SEA | 8:25 AM    2h 4m (Non-stop ) | Seat map

**Air Travel Notes**

Sally can you find me a first class ticket?

**Choose Your Hotel Option**

1 from **$208** per night

**The Westin San Francisco Airport**
**1.1 mi** from San Francisco ★★★★☆
International Airport
Photos | Amenities
☐ Compare

**$208** per night

**Superior**
1K BED AAA RATE  DELUXE NON-SMOKING BAY VIEW HEAVENLY E
AND  BATH HIGH-SPEED INTERNET FOR A FEE ERGONOMIC
Room/Rate details

**$208** per night

**Superior**
2D BEDS AAA RATE  DELUXE NON-SMOKING BAY VIEW HEAVENLY BED
AND  BATH HIGH-SPEED INTERNET FOR A FEE ERGONOMIC
Room/Rate details

**$210** per night

**Superior**
**ROOM NO LONGER AVAILABLE**
ERGONOMIC
Room/Rate details

**$210** per night

**Superior**
2D BEDS AAA PARKING PACKAGE  DELUXE NON-SMOKING BAY VIEW
HEAVENLY BED AND  BATH HIGH-SPEED INTERNET FOR A FEE
ERGONOMIC
Room/Rate details

**$219** per night

**Double**
2D BEDS BOOK NOW AND SAVE - FULLY  PREPAID CANCEL RULES APPLY
NO CHANGES ALLOWED  TRADITIONAL NON-SMOKING HEAVENLY BED
HEAVENLY
Room/Rate details

**Hotel Notes**

Dont forget my swimtrunks

**Please Revise**     **BOOK IT**

## EVENT VERIFICATION PAGE
The user is presented with a landing page and the travel options for their approval. User can request edits or changes, perhaps takes notes.

## DETAILS & CONSIDERATIONS
• Back and Forth communication between event creator and the decider.
• Is email a better place for this type of back and forth.
• Creation of a pending events page/or do we manage within the event creator.
• Ability to clip content to a specific event.